THE SCHOOL FOR
INTERNATIONAL CAREERS

ESCE



MASTER OF SCIENCE PROGRAM

DIPLÔME VISÉ
CONTRÔLÉ PAR L'ÉTAT

YEARS 3–4 ENTRY | **SEPTEMBER OR JANUARY**

State-recognized degree

Internationally valued qualification

THE SCHOOL FOR INTERNATIONAL BUSINESS TALENT

READY TO MAKE AN IMPACT IN A CHANGING WORLD.

Since 1968, ESCE has been preparing future leaders in international business and development through a curriculum that combines academic excellence, intercultural openness and professional experience.

Based in Paris La Défense, ESCE places students at the heart of dynamic business environments and supports them in building careers without borders, in close contact with companies and the realities of the professional world.

ESCE's state-recognized Master of Science programs combine academic rigor, international exposure and career-focused learning. They are recognized by the QS 2025 Rankings for their diversity and outstanding value for money.

84
nationalities represented among our students.

80%
international faculty representing 28 nationalities.

16 000
graduates worldwide.

82,6%
of graduates work on international projects.



At a time when AI is transforming professions and access to knowledge, educating students for an international career means preparing them to understand a complex world and find their place in it. At ESCE, this international mindset is built every day through exchanges between students from diverse backgrounds, academic teaching and hands-on experiences. It is strengthened by professional skills and a thoughtful understanding of AI and data: knowing how to use these tools, but also how to question them and apply critical thinking. Our ambition is to bring out what makes each student unique, helping them build a distinctive profile and sustainable employability.

Elisabetta Magnaghi, Dean of ESCE

RANKED · BIENVENUE EN FRANCE · CONFÉRENCE DES GRANDES ÉCOLES · EFMD ACCREDITED · Erasmus+ Enrichit les vies, ouvre les esprits. · BUSINESSFRANCE · BSIS BUSINESS SCHOOL IMPACT SYSTEM · AACSB Member

DISCOVER ESCE
MASTER OF SCIENCE PROGRAMS

Designed for students aiming to build expertise in international business, ESCE Master of Science programs combine specialized knowledge, practical experience and a global perspective to prepare future managers for the challenges of a fast-changing world.



CHOOSE YOUR MSC PROGRAM

- International Management & Business Intelligence
- International Business Development
- Global Supply Chain Management
- International Corporate Finance
- AI-driven Marketing and Innovation
- French Luxury & Global Marketing

KEY INFORMATION

- September or January intake with full-time study
- A premium campus in Paris La Défense, Europe's largest business district.
- 100% English-taught program with an additional language
- 4–6 month paid internships in France & abroad
- Second language: French for non-French speakers, choice of language for French speakers.

MSc in 2 years (4 semesters)

Admission following a 3-year degree in Management

Sept intake :	**Sept - Jan**	**Jan - Jun**	**Sept - Jan**	**Jan - Jun**
Feb intake :	**Feb - Jun**	**Sept - Jan**	**Jan - April**	**April - Sept**
	Academic semester	Academic semester	Academic semester	Internship and Master's thesis

MSc Fast Track (3 semesters)

Admission following a 4-year degree in Management

Sept intake :	**Sept - Jan**	**Jan - April**	**April - Sept**
Jan intake :	**Jan - Jun**	**Sept - Jan**	**Jan - Jun**
	Academic semester	Academic semester	Internship and Master's thesis



INTERNATIONAL MANAGEMENT & BUSINESS INTELLIGENCE

Lead global strategies with AI, data and international business expertise.

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

KEY SKILLS

STRATEGIC & INTERNATIONAL MANAGEMENT

Understand global business challenges and develop strategies for international growth.

AI & BUSINESS INTELLIGENCE

Leverage data, AI tools and risk analysis to support strategic decision-making.

FINANCIAL & BUSINESS EXPERTISE

Master key business tools to improve performance and create sustainable value.

GLOBAL LEADERSHIP SKILLS

Develop communication, negotiation and multicultural team management abilities.

KEY COURSES

- **Specialized Courses:** Leadership and International Management, From Strategic Intelligence to OSINT, Operations Management, Advanced Data Management and Analysis, Global HR Management and Professional Development, Marketing Communication and Brand Management, Financial Management, Audit and Control, AI Leadership: Strategy, Innovation, Transformation...
- **Digital Transformation & Global Business Challenges:** Prompt Engineering, Geopolitics & Business, Project & Change Management, Cybersecurity, Law & Business...
- **Leadership, Communication & Global Skills:** Foreign Language, Persuasive Communication, Optional Additional Language...

INTERNATIONAL PROJECTS

- **Global Leadership Initiative**: International consulting project with partner universities in China, India, Brazil and France.
- **Applied Cross-Cultural Marketing Project:** Design social media strategies for international markets.

CAREER OPPORTUNITIES

Global Strategy Consultant, AI & Data Strategy Consultant, Business Intelligence Manager, Market Intelligence Manager, Expansion & Market Entry Strategist, International Business Development Manager, International Marketing & Communication Manager, Global Operations & Change Manager...



In today's global economy, the ability to navigate international markets and multicultural environments is essential. The MSc International Management & Business Intelligence equips future leaders with the strategic, analytical and cross-cultural skills needed to succeed worldwide. Through the Global Leadership Initiative and the Applied Cross-Cultural Marketing Project, students collaborate with international partners, tackle real business challenges and develop the agility to lead in an interconnected world.

Dr Kubilay Ozkan, Associate Professor & Head of MSc International Management & Business Intelligence



INTERNATIONAL BUSINESS DEVELOPMENT

Drive international growth through strategy and business development.

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

KEY SKILLS

INTERNATIONAL STRATEGY

Design and implement global strategies by analyzing markets and identifying opportunities.

MARKET ANALYSIS & RISK MANAGEMENT

Analyze market dynamics, anticipate risks and support strategic decisions.

INTERNATIONAL BUSINESS OPERATIONS

Master financing, logistics, contracts and cross-border business techniques.

NEGOTIATION & CROSS-CULTURAL LEADERSHIP

Lead international projects and negotiate in multicultural environments.

KEY COURSES

- **Specialized Courses:** Global Market Analysis & International Strategy Development, International Digital Sales & Marketing, International Operations & Negotiation Management, Interorganizational Management & International Distribution Contracts, Financial Management, Audit & Control, Strategic Supply Chain Design & Geopolitics, International Value Chain, Location Decisions & Sustainability, Advanced Data Management & Analysis...
- **Digital Transformation & Global Business Challenges:** Prompt Engineering, Geopolitics & Business, Project & Change Management, Cybersecurity, Law & Business...
- **Leadership, Communication & Global Skills:** Foreign Language, Persuasive Communication, Optional Additional Language...

INTERNATIONAL PROJECTS

- **Les Jeunes Talents de l'Export:** A consulting project where students develop international strategies for partner companies.
- **Exclusive Consulting Partnership:** Workshops with an international consulting firm, providing industry insights and networking opportunities.
- **Strategic Expansion Business Game:** A business simulation focused on designing global expansion strategies.

CAREER OPPORTUNITIES

Business Development, Export Manager, International Project & Business Consultant, Area / Country Manager, International Marketing Manager...



Businesses face major challenges: rapid technological change, globalization, resource constraints, and economic pressures. Managers must be flexible, adaptive, and forward-thinking. This equips students with the analytical skills, strategic vision, and understanding of emerging technologies such as AI to meet these challenges. With a strong focus on global expansion, the program prepares future leaders to drive international growth and innovation in a competitive global landscape.

Dr Alfredo Valentino, Associate professor & Head of MSc International Business Development



GLOBAL SUPPLY CHAIN MANAGEMENT

Optimize global supply chains through logistics, procurement and digital innovation.

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

KEY SKILLS

STRATEGIC SUPPLY CHAIN MANAGEMENT

Optimize global flows, purchasing and logistics operations in a digital environment.

OPERATIONS & PERFORMANCE OPTIMIZATION

Plan and manage supply, transportation, inventory and sales activities.

DATA, RISK & PROJECT MANAGEMENT

Analyze costs, risks and information systems to drive strategic supply chain decisions.

SUSTAINABLE SUPPLY CHAIN & INNOVATION

Address eco-logistics challenges and develop sustainable supply chain solutions.

KEY COURSES

- **Specialized Courses:** Operations & Negotiation, Warehouse & Inventory, Procurement & Risk Management, Value Chain & Location Decisions, Supply Chain Design & Geopolitics, Quality & Continuous Improvement, Forecasting & Demand Planning...
- **Digital Transformation & Business Challenges:** Data Management & Analysis, Prompt Engineering, Geopolitics & Business, Project & Change Management, Cybersecurity, Law & Business...
- **Leadership, Communication & Global Skills:** Foreign Language, Persuasive Communication, Optional Additional Language...

INTERNATIONAL PROJECTS

- **Supply Chain Simulations:** Reactik and Inchainge's The Fresh Connection business simulations, in partnership with the Association Francophone de Supply Chain.
- **Company Visits:** Discover real-world supply chain operations through visits to companies and warehouses.

CAREER OPPORTUNITIES

Logistics Controller, Demand Planner, Supply Chain Director, Warehouse, Distribution Manager, Buyer, Sourcing Purchaser, Quality Coordinator, Continuous Improvement Manager, Logistics, Digital Transformation Consultant...



Global supply chains are driven by sustainability and digital transformation. This MSc trains students to analyze data, make strategic decisions, and manage supply chains responsibly through collaboration, innovation, and strong theoretical foundations. The integration of AI tools and methods further enhances students' ability to optimize operations, anticipate disruptions, and support data-driven decision-making across the entire supply chain.

Dr Taha Ebrahimnazari, Associate Professor & Head of MSc Global Supply Chain Management



INTERNATIONAL CORPORATE FINANCE

Master financial strategy and drive corporate performance in a global environment

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

KEY SKILLS

CORPORATE FINANCE STRATEGY

Develop financial strategies, capital structures and investment decisions to support growth.

FINANCIAL ANALYSIS & MARKETS

Analyze banking operations, monetary policies and financial performance indicators.

FINANCIAL REPORTING & RISK MANAGEMENT

Interpret consolidated financial statements and identify risks in corporate and cross-border transactions.

MERGERS, FINANCING & VALUE CREATION

Design financing solutions and assess the strategic impact of M&A operations.

KEY COURSES

- **Specialized Courses:** Advanced Corporate Finance, Corporate Risk Management, Methodology for Corporate Finance, Controlling, Governance & CSR, Mergers & Acquisitions, Investments, Business Analytics, Financial Institutions...
- **Digital Transformation & Global Business Challenges:** Prompt Engineering, Geopolitics & Business, International Project Management, Change Management, Cybersecurity, Law & Business...
- **Leadership, Communication & Global Skills:** Foreign Language, Persuasive Communication, Optional Additional Language...

INTERNATIONAL PROJECTS

- **Professional Certification:** Obtain the AMF (Autorité des Marchés Financiers) certification and validate your knowledge of financial markets and regulations.
- **Advanced Financial Expertise:** Develop analytical skills and master key financial concepts to prepare for an international career in finance.

CAREER OPPORTUNITIES

Financial Analyst, M&A Analyst, Treasurer, Financial Director, Account Manager, Financial Communication Specialist, Chief Financial Officer...



The MSc in International Corporate Finance provides theoretical and practical knowledge of financial decision-making, covering investment financing, securities investment, and the workings of financial intermediation. The program also emphasizes sustainability in financial strategies, preparing students to integrate environmental and social considerations into corporate financial decisions.

Dr David Veganzones, Associate Professor & Head of MSc International Corporate Finance



AI-DRIVEN MARKETING & INNOVATION

Shape the future of marketing through AI, creativity and innovation.

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

KEY SKILLS

AI-POWERED MARKETING

Master AI-driven marketing, communication and innovation strategies.

DATA & INTELLIGENT TECHNOLOGIES

Apply data analytics and AI tools to solve global marketing challenges.

CUSTOMER EXPERIENCE & OMNICHANNEL

Design personalized customer experiences using smart retail and automation.

INNOVATION & CREATIVE PROBLEM-SOLVING

Turn business challenges into data-driven and creative marketing solutions.

KEY COURSES

- **Specialized Courses:** Innovation 5.0, Social Media Marketing, Growth Hacking, New Technologies, Digital Marketing, Relationship Marketing, Marketing Communication & Brand Management, Marketing for Sustainable Business, Professional Workshops, Field Projects...
- **Digital Transformation & Global Business Challenges:** Prompt Engineering, Cybersecurity, Geopolitics & Business, International Project Management, Change Management, Law & Business...
- **Leadership, Communication & Global Skills:** Foreign Language, Persuasive Communication, Optional Additional Language...

INTERNATIONAL PROJECTS

- **Industry-Recognized Certification:** Prepare for the HubSpot certification to strengthen your digital marketing expertise.
- **Immersive Retail Visits:** Explore innovative retail concepts and analyze emerging customer experience trends.
- **Business Simulation:** Develop strategic marketing skills through real-time business simulations with Cesim.

CAREER OPPORTUNITIES

Global Product Marketing Manager, International Sales Manager, Marketing Manager, Brand Manager, Market Analyst, Strategy Planner, International Digital Marketing Manager, International Marketing Consultant...



New technologies are revolutionizing marketing and business worldwide. ESCE's MSc in Ai-Driven marketing and innovation equips students with cutting-edge skills in global strategies, data analytics, smart retailing, and consumer behavior. With AI integrated across all courses, students learn to harness intelligent tools to personalize customer experiences, optimize campaigns, and drive innovation in international markets—preparing them for a dynamic and successful global marketing career.

Dr Mehdi El Abed, Associate Professor & Head of MSc Ai-Driven Marketing and Innovation



FRENCH LUXURY & GLOBAL MARKETING

Master luxury brand excellence through heritage, strategy and innovation.

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

KEY SKILLS

LUXURY STRATEGY & GLOBAL MARKETS

Develop expertise in international luxury markets, consumer behavior and brand expansion.

HERITAGE, CRAFTSMANSHIP & STORYTELLING

Master French luxury codes and integrate cultural identity into brand strategies.

DIGITAL MARKETING & BRAND COMMUNICATION

Build skills in digital transformation, communication and luxury brand image management.

RESPONSIBLE LUXURY & INNOVATION

Understand ethical practices and sustainability challenges shaping the luxury industry.

KEY COURSES

- **Specialized Courses:** Universe of Luxury & French Artistic Heritage, Responsible Luxury Brand Management & Communication, Ethics in the French Luxury Industry, Digital Marketing, Market Analysis & Strategic Development, Geopolitics for Business Affairs...
- **Digital Transformation & Global Business Challenges:** Prompt Engineering, Geopolitics & Business, Project & Change Management, Cybersecurity, Law & Business...
- **Leadership, Communication & Global Skills:** Foreign Language, Persuasive Communication, Optional Additional Language...

INTERNATIONAL PROJECTS

- **Cultural & Heritage Immersion:** Field visits to iconic Parisian institutions, including museums and luxury landmarks.
- **Art-Integrated Marketing Strategy:** Combine art, architecture and cultural heritage to develop luxury communication and marketing strategies.

CAREER OPPORTUNITIES

Business Internationalization Consultant, Project Development Manager, Brand or Product Manager in Luxury Sectors, Strategy Consultant, Luxury & Heritage Brands, Digital Marketing Manager, Import, Export Agent for French Luxury Brands, Boutique Director, Retail Operations Manager, Manager of Cultural Heritage, International Business Development Manager in Luxury Markets...



This MSc offers a refined balance of French heritage, craftsmanship, and strategic marketing. Studying luxury management in France — and in Paris, its capital — is a natural choice. ESCE, the school of international, provides the ideal setting to master the global dynamics of the luxury industry.

Dr Angela Bargenda, Associate Professor & Head of MSc French Luxury & Global Marketing

WELCOME TO FRANCE, WELCOME TO ESCE

At ESCE, we know that living and studying abroad is an exciting adventure. Our dedicated team is here to support you at every step: before your arrival, throughout your stay and in your career development. We provide the resources, guidance and care you need to feel at home and focus on what truly matters-your success.

VISA & SUPPORT

Receive personalized guidance for your visa application and all essential administrative procedures before and after your arrival.

HOUSING ASSISTANCE

Get expert support and practical resources to find accommodation that suits your needs in Paris.

LIFE IN FRANCE

Practical advice and tailored resources to help you adapt to your new environment, manage your budget and make the most of your student life in France.

CAREER SUPPORT

Prepare for your professional future with guidance for internships, career opportunities and your first job in an international environment.



When I joined ESCE, I came from a Law background, having studied in India and the UK, and decided to pursue my passion for marketing.

ESCE supported me throughout this transition, helping me develop new skills, gain confidence, and grow both personally and professionally through academic projects, my internship at OMNES Education, and my role as an International Student Ambassador.

Today, I work at lululemon in Paris, building my career in retail and brand experience. ESCE gave me the knowledge, opportunities, and confidence to successfully start this new chapter.



Reshma Anand,

Brand Experience | Luxury Marketing
Content Creator | Social Media Manager

EVENTS & WORKSHOP

- **Cultural events :** Discover France and connect with students from around the world.
- **Workshops :** Sessions on practical and professional topics to help you succeed.
- **Conferences & webinars :** Interactive webinars on visa, housing, career opportunities and more.
- **Networking :** Build your network and create unforgettable memories.
- **Worldwide student association :** Dedicated to welcoming international students through cultural events, city tours, social activities and opportunities to build lasting friendships from day one.

OPPORTUNITIES IN FRANCE

Post-graduation opportunities in France

Benefit from a one-year post-study residence permit to stay in france, seek employment, start a business related to your studies, and gain valuable professional experience.

A TRUE SPRINGBOARD INTO THE JOB MARKET

Internships or first job: ESCE supports every student in building their career plan and connecting with companies

CAREER SUPPORT

Throughout their studies, students receive support to prepare for their entry into the job market.

Personalized coaching: CV optimization, interview preparation and advice on how to stand out.

Concrete opportunities: 12,000+ internship and first-job opportunities available through our dedicated platform.

Meet recruiters: Job datings, workshops and events organized with our network of partner companies and alumni.

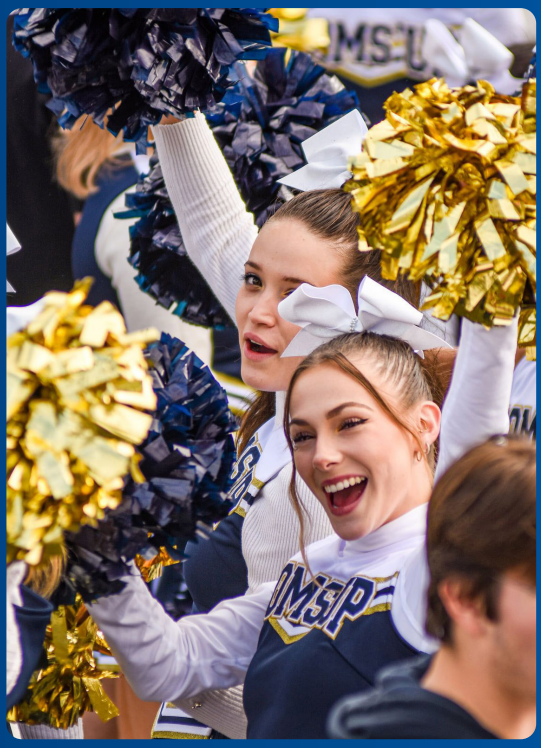
FAST CAREER ENTRY

- **86%** of graduates in employment secured a job within 3 months of graduation
- **€40,300** average gross annual salary in France
- **€53,000** average gross annual salary abroad

OUR RECRUITERS

More than **10,000 partner** companies make up a diverse network of recruiters across a wide range of sectors, supporting ESCE students and graduates in launching their careers.

CANAL+ · TOTAL · Deloitte. · Nestlé · KPMG · Christian Dior · Les Mousquetaires · L'ORÉAL · SOCIETE GENERALE · HERMÈS PARIS · Carrefour · THALES · Doctolib · orange · Capgemini · ACCOR



A vibrant student life

At ESCE, students can also enjoy a diverse student life, with around 30 cultural, humanitarian, career-focused and sports associations.

ADMISSIONS
September or January

ADMISSION PROCESS

Apply online at esce.fr

Application file: Copy of passport or ID card, CV in English, statement of purpose in English, transcripts and/or diploma, proof of English proficiency.

INTERVIEW

Eligible candidates are invited to an interview, online or in person, to assess their motivation and fit with the program.

REQUIREMENTS

For admission to MSc in 2 years :
3-year degree

For admission to MSc Fast Track :
4-year degree in Management or in a field related to the chosen MSc

REGISTRATION FEES

2-year MSc: €9,950/year | **MSc Fast Track:** €9,990
Deposit: €3,500 international | €950 national*
Non-EU students living outside France: +€700

**Deposit included in the registration fees.*





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+33 1 81 51 15 15

OMNES EDUCATION

OMNES EDUCATION IN NUMBERS

40 000 STUDENTS INCLUDING **18 000** WORK-STUDY STUDENTS
6 000 INTERNATIONAL STUDENTS
2 000 EXECUTIVES IN CONTINUING EDUCATION
15 SCHOOLS, **19** CAMPUSES, **18** CITIES : Abidjan, Barcelona, Beaune, Bordeaux, Chambéry, Geneva, Lausanne, Lyon, Madrid, Marseille, Monaco, Munich, Paris, Rennes, Séville, Valence, Toulouse.
215 000 ALUMNI
163 NATIONALITIES
10 000 PARTNER COMPANIES
350 TEACHERS
3 000 EXPERTS

Welcome within OMNES Education !

ESCE is part of the OMNES Education group. OMNES Education has been a leading player in the private higher education sector for 50 years, training 40,000 students for future careers in the following fields : Business & Management, Digital & Engineering, Communication & Design, Political Science & International Relations.

omneseducation.com