

**Linda SALAHALDIN**

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## CURRENT PROFESSIONAL ACTIVITIES

I joined ESCE in September 2017 as professor and researcher at Finance department.

Research topics:

- **Social finance, Crowdfunding, Real options.**

Teaching topics:

- **Financial markets, Investments, Banking, Risk management, Corporate finance, Mergers and acquisitions, Real options, Microeconomics, Statistics, Introduction to finance, Crowdfunding, Financial Markets, Theory of finance, Cost controlling.**

## EDUCATION

**PhD in Management Sciences**, University of Paris Dauphine, France, 2008.

**Master in Mathematics applied to economics**, Paris Dauphine & ENSAE ([www.mastermasef.org](http://www.mastermasef.org)), France, 2002.

## FORMER PROFESSIONAL EXPERIENCE

- 2012-2017: post-doctoral fellow, Ecole de commerce et de management Institut Mines-Télécom Business School.
- 2008-2012: Teaching assistant at HEC, IAE Paris-Sorbonne, CentraleSupélec, IDRAC.
- 2006-2008: Assistant professor (ATER) at Paris Dauphine University.

## PUBLICATIONS

### Journals

- SALAHALDIN, L., S. E. ELAYOUBI, V. S. VARMA, "A decision-making framework for crowdfunding platform impact maximization," Journal of Electronic Commerce Research, (FNEGE:4, ABS:1, ABDC:B, SJR:Q1)
- SALAHALDIN, L., V. S. VARMA, S. E. ELAYOUBI, "When and how to intervene for saving an entrepreneur's crowdfunding campaign", Finance Research Letters, 2022, vol. 50,103189 (FNEGE:3, ABS:2, ABDC:B, CNRS:3)
- SALAHALDIN, L., E. ALEXANDRI, N. DAIDJ, "Business model analysis for the interaction between smart grid and mobile network operators", International Journal of Global Energy Issues, 2019, vol. 42, no. 1&2 (ABDC:C, CNRS:4)
- SALAHALDIN, L., "A duration-based model of crowdfunding project choice", Finance Research Letters, 2019, vol. 29, pp. 404-410 (FNEGE:3, ABS:2, ABDC:B, CNRS:3)
- RAZZAC, A. A., L. SALAHALDIN, S. E. ELAYOUBI, Y. HAYEL, T. CHAHED, "A Game Theoretical Real Options Framework for Investment Decisions in Mobile TV Infrastructure", Asia Pacific Journal of Operations Research, 2017, vol. 34, no. 04, pp. 1750014 (ABDC:C, CNRS:4)
- DAIDJ, N., L. SALAHALDIN, "The impact of cognitive radio technology on mobile network operators' interorganizational networks and business models". Journal of High Technology Management Research, Elsevier, 2016 (indexed by CNRS (category 4 in 2016)).
- SALAHALDIN, L., T. GRANGER, "A real options framework for dealing with uncertainty in sustainable transport investments", Asia Pacific Journal of Operations Research, 2013 (indexed by CNRS (category 4 in 2016) and by AERES (category C in 2012)).
- SALAHALDIN, L., T. GRANGER, "A real options approach to invest in sustainable transport under population growth uncertainty", Euro-Mediterranean Economics and Finance Review, Emefir N(7), (Vol. 2, number 3).

### Conferences

- M. Battach, T. Nguyen, S. E. Elayoubi and L. Salahaldin, Dynamic analysis of lenders interests on social crowdfunding platforms, International Conference on Alternative Finance Research, Stockholm, 2024.

- N. Kolouglou, L. Salahaldin. Capital symbolique et capital social : analyse des dynamiques du crowdfunding en France à travers des projets sociaux et engagés, Sustainability in the Financial System, Paris, 2024.
- L.Salahaldin, V. S. Varma, S.E Elayoubi. Optimal Project Promotion Strategies for Crowdfunding Platforms”, 2020 Annual Real Option (deferred to June/July 2021 Conference).
- L.salahaldin, V. S. Varma, S.E Elayoubi. Investment games in Crowdfunding platforms, Developments in Alternative Finance, University of Birmingham, UK, June 2019.
- L. Salahaldin, B. Siyahhan. Corporate Venture Capital (CVC) Investments and Acquisition Decisions, 22st Annual International Real option Conference, Dusseldorf, Germany, June 2018
- L. Salahaldin. Acquiring or Partnering with a Small Technology Firm under Competition, 21st Annual International Real option Conference, Boston, June 2017.
- L.Salahaldin, D. Trabelsi. The dynamics of crowdfunding : Picking the successful project. Multinational Finance Conference (MFS), Stockholm, June 2016.
- A.A. Razzac, L. Salahaldin, S.E. Elayoubi and Y. Hayel. Strategic Investment Decisions in Mobile TV Infrastructure: Real Options and Coalition Games. 20th Annual International Real option Conference. Norway, June 2016.
- L. Salahaldin, ”A numerical algorithm for decision-making in sustainable transport projects investment”, 11th Annual Real Options Conference Berkeley, CA, USA, June 2007. Available at [www.realoptions.org](http://www.realoptions.org).
- L. Salahaldin and T. Granger, ”Investing in Sustainable Transport to Relieve Air Pollution Under both Population-Growth and Investment cost uncertainties”, 10th Annual Real Options Conference New York, USA, June 2006.
- L. Salahaldin and T. Granger, ”Investing in Sustainable Transport to Relieve Air Pollution Under Population-Growth Uncertainty”, 9th Annual Real Options Conference, Paris, France, June 2005.
- S-E. Elayoubi, L. Salahaldin and T. Chahed, ”Admission control-based pricing in UMTS”, International Conference on Information and Communication Technologies : From Theory to Applications, ICTTA 2004, April 2004. Available at [ieeexplore.ieee.org](http://ieeexplore.ieee.org).
- L. Salahaldin et J.M. Sahut : ”L’évaluation des options avec coûts de transaction”, Second International Finance Conference, IFC, Hammamet Yasmine, Tunisie, 13-14-15, March 2003

## OTHER ACTIVITIES

- Organization of a scientific track on sustainable entrepreneurial finance at the 14th congress of AEI, June 2025, AIX MARSEILLE UNIVERSITE.
- Scientific committee member of *Journée de recherche Innover pour une finance responsable et durable* (2020).
- Reviewer for Scientific journals.

## COLLABORATIVE RESEARCH PROJECTS

### 2022– 2026 ANR UMICROWD -

- Understanding, Modeling and Improving the outcome of Crowdfunding campaigns.
- Consortium: CS (coordinator), Université d’Avignon, CNRS, ESCE, Finance Participative France.
- Objective: Understand the dynamics of Crowdfunding and enhance the social, economic and environmental impact of crowdfunded projects.

### 2015– 2018 European Celtic project SooGreen

- Service oriented optimization of Green mobile networks.
- Consortium: Orange (leader), Institut Mines Telecom (Telecom Bretagne, Telecom SudParis, Telecom Ecole de Management), Nokia, Thomson Broadcast , VTT.
- Objective: designing green LTE-A mobile networks in the road towards 5G.

### 2013– 2016 French ANR project IDEFIX

- Intelligent DEsign of Future mobile Internet for enhanced eXperience.
- Consortium: Orange (leader), Telecom SudParis, Telecom ParisTech, Telecom Ecole de Management, Université d’Avignon, INRIA, Alcatel Lucent, Université Paris 6.
- Objective: enhanced QoS for the different services in Beyond 4G mobile networks.