

Taha Ebrahimpnazari, PhD

Assistant Professor in International Business
ESCE International Business School, France

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PROFILE

Assistant Professor of International Business at ESCE Paris, with a research program centered on how political and cultural institutions reshape MNE strategy across the full internationalization cycle — entry, exit, and re-entry. Using panel econometric methods applied to large-scale datasets, I examine how political institutions, cultural environments, and firm-level resources jointly shape MNE strategic decisions. I teach international strategy and research methodology at the Master's level, bringing this empirical and institutional lens directly into the classroom.

RESEARCH INTERESTS

MNE exit and re-entry; Political and cultural Institutions; Normative diversity; Panel econometrics

PROFESSIONAL EXPERIENCE

- Sep 2025 - Present** - **Assistant Professor in International Business**
ESCE International Business School, Paris, France (www.esce.fr)
- Deliver a portfolio of 7 Master's-level courses at ESCE Paris spanning international strategy, global market analysis, international value chains, contract law, business environment, strategic management, and thesis methodology, integrating AI-augmented analytical approaches into pedagogy.
 - Supervise Master's students through their dissertations, providing structured guidance on research design, literature positioning, and empirical analysis across international business and strategy topics.
 - Conduct a panel econometric research program on how political and cultural institutions — democratic regimes, intra-national religious diversity, and managerial constraints — shape MNE strategic decisions across the full internationalization cycle, including subsidiary exit, re-entry speed, and expatriate staffing.
- 2021 – 2026** **Adjunct Instructor**
Emlyon Business School, Lyon, France (www.em-lyon.com)
- Taught International Marketing, Strategic Management, and Business Statistics at Master's and Global BBA level, accumulating 165+ teaching hours and supervising 500+ student strategy projects.
- 2019 – 2024** **Doctoral Researcher & Pedagogical Assistant**
Emlyon Business School, Lyon, France (www.em-lyon.com)
- Conducted panel econometric research on 8,000+ multinational firms, developing empirical frameworks on institutional environments, cultural distance, and MNE strategic decision-making.
- 2014 – 2019** **Business Consultant**
You&Partners, Tehran, Iran (www.youandp.com)
- Advised enterprise clients on business transformation, delivering data-driven strategic solutions across performance improvement, operational efficiency, and client retention.
- 2008 – 2012** **International Business Development Manager**
O-One Technology Development, Tehran, Iran (www.oone.ir)
- Built and scaled an international distribution network across the UAE, Korea, and China while establishing Falken Securities as a market-leading brand in Iran's CCTV and Access Control sector.

EDUCATION

- Dec 2025** **PhD in Management, International Business**
Emlyon Business School, France
Title: *“Three Essays on Strategic Responses to Managerial, Political, and Cultural Challenges in MNE Internationalization”*
PhD Committee: Jean-Luc Arregle, Addis Gedefaw Birhanu, Paul W. Beamish
- 2021** **M.Phil. in Management and Organization Sciences**
Emlyon Business School, France
- Summer 2022** **Applied Econometrics and Big Data**
The London School of Economics and Political Science (LSE), United Kingdom
- 2018** **MBA in International Marketing**
Science and Research Branch of Azad University, Iran
- 2013** **B.Sc. in Petroleum Engineering**
Science and Research Branch of Azad University, Iran

TEACHING EXPERIENCE

- Fall 2025 - Present **Interorganizational Management & International Contract Law**
MSc, ESCE International Business School, France
- Spring 2026 - Present **Global Market Analysis & International Strategy Development**
MSc, ESCE International Business School, France
- Fall 2025 - Present **Thesis Methodology**
MSc, ESCE International Business School, France
- Fall 2025 - Present **International Value Chains, Location & Sustainability**
MSc, ESCE International Business School, France
- Fall 2025 - Present **International Business Environment**
BBA, ESCE International Business School, France
- 2024-2026 **International Business Development Consulting Course**
International Master of Business Development, Emlyon Business School, France
- 2024-2025 **Strategic Management**
MSc, Emlyon Business School, France
- 2024-2025 **Business Statistics**
MSc, Emlyon Business School, France
- 2021 - 2024 **Managing Competitive Advantage**
Global BBA, Emlyon Business School, France

WORKING PAPERS

- [1] **Ebrahimnazari, T., Arregle, J-L., Birhanu, AG., Beamish, PW.** *When Exit is Not the End: Speed of MNEs' foreign market re-entry from the Penrosean Perspective* (in preparation)
- [2] **Ebrahimnazari, T., Arregle, J-L., Beamish, PW.** *Rethinking Cultural Distance: The Role of Intra-national Religious Diversity in Expatriate Staffing* (in preparation)
- [3] **Ebrahimnazari, T., Ghiaie, H., Beamish, PW.** *The Democratic Paradox: Democratic Institutions and MNEs' Strategic Choice* (in preparation)
- [4] **Ebrahimnazari, T.** *Exploration and Reconceptualization of Foreign Market Re-Entry* (in preparation)

CONFERENCES AND RESEARCH PRESENTATIONS

- 2025 AIB Canada Chapter Conference, Toronto, Canada
- 2024 AIB 2024 Conference, Seoul
AIB UK & Ireland Chapter 50th Conference, Birmingham, UK
Invited talk at LUISS University, Rome, Italy
- 2023 SMS 43rd Annual Conference, Toronto
KTO Paper Development Workshop, Skema Business School, France
S&IB Paper Development Workshop, University of Amsterdam, Netherlands
- 2022 SMS 42nd Annual Conference, London, UK
15th Chamonix PhD Seminar in Management, Emlyon Business School, France

ACADEMIC SERVICES

- 2019 - 2026 Reviewer for AIB, AoM, and SMS annual conferences
- 2020 - 2022 Elected PhD students' representative for two consecutive years
- 2022 SMS 42nd Annual Conference PhD Student Volunteer
- 2022 - 2024 Organizer and interviewer for [STORM Research Center](#) (Emlyon) to enhance academic outreach on YouTube.
- 2020-2022 Organizer of roundtable discussions at [InvEnt Research Center](#) (Emlyon) connecting guest speakers with Emlyon PhD students for networking and knowledge exchange.

LANGUAGE & TECHNICAL SKILLS

- Stats Analysis Panel Econometrics, Stata, R, Python, SQL, Tableau
- Language **English:** fluent; **French:** professional proficiency; **Persian:** native language.