

Kubilay S. L. Ozkan, Ph.D.

E-mail: kslozkan@esce.fr

EDUCATION

J. Mack Robinson College of Business-Georgia State University, Atlanta, GA, USA 2022 Jan
Ph.D. Business Administration

KOC University, Istanbul, Turkey
Master of Business Administration

METU, Ankara, Turkey
Bachelor of Science, Mechanical Engineering

DISSERTATION

Title: Multinational Enterprise Performance in Advanced Economies and Emerging Markets

WORK EXPERIENCE

ESCE International Business School Paris - International Business Paris, France
Associate Professor, September 2021 -

Isover Saint-Gobain - Reporting to Insulation Operations VP Paris, France
Isover SG is the world-leading supplier of sustainable insulation solutions
Global Engineering Director, July 2010 - December 2015

Izocam A.S. (JV: Isover SG – Alghanim Ind.) - Reporting to Managing Director Istanbul, Turkey
Izocam is the leading supplier of sustainable insulation solutions in Turkey
with exports to 46 countries.
Engineering Manager, September 2006 - July 2010

LANGUAGE SKILLS

Turkish (Native Speaker),
English (Proficient User),
French (B1-B2)

PUBLICATIONS

- Ozkan, K. S., Khan, H., Khan, Z., & Shenkar, O. (2025). The impact of host and home country democratization on multinational enterprises' performance. *Journal of Business Research*, 201, 115730.
- Khan, H., Ozkan, K. S., & Cavusgil, E. (2025). Winners and losers in Africa: a longitudinal examination of market-share gains by advanced and emerging market multinationals versus local firms. *Critical Perspectives on International Business*, 21(2), 173-195.
- Khan, H., Ozkan, K. S., Deligonul, S., & Cavusgil, E. (2024). Redefining the organizational resilience construct using a frame-based methodology: A new perspective from the ecology-based approach. *Journal of Business Research*, 172, 114397.
- Ozkan, K. S., Khan, H., Deligonul, S., Yenyurt, S., Gu, Q. C., Cavusgil, E., & Xu, S. (2022). Race for market share gains: How emerging market and advanced economy MNEs perform in each other's turf. *Journal of Business Research*, 150, 208-222.
- Ozkan, Kubilay S. L. (2020). International Market Exit by Firms: Misalignment of Strategy with the Foreign Market Risk Environment. *International Business Review*, 29(6), 101741.
- Ku, Sarah, Cavusgil, S. Tamer, Ozkan, Kubilay S. L., Pinho, Celso Roberto de Aguillar, Pinho, Maria Luiza Carvalho de Aguillar, Poliakova, Elena, Sanguinetti, Francesca, Sharma, Suraj (2020). The Great Lockdown Recession and International Business. *Rutgers Business Review*, 5(1): 113-135.

TEACHING EXPERIENCE

ESCE International Business School Paris	
Course: Negotiation Management	Fall 2024 -
Course: International Digital Sales and Marketing	Fall 2021 -
Course: Intercultural Management	Fall 2021 -
Course: International Market Entry Strategy	Fall 2021 -
Georgia State University, Department of International Business	
Course: International Negotiation; TA	Fall 2020
Course: Globalization and Business Practices	Fall 2019

OTHER EDUCATION

MIT Sloan School of Management	2021 Jan
Digital Business Strategy-Harnessing our Digital Future (6 Weeks - Online)	
Georgia State University, Center for Excellence in Teaching, Learning and Online Edu.	2020 May
Mastering Online Teaching-Online Course Design & Delivery (4 Weeks)	
Sorbonne Université - L'Université d'été en Sorbonne	2016 Jul
French Language and Culture	
Stanford Continuing Studies	2016 May
BUS 12 How to Build Successful Startups: Learn Lessons Straight from Silicon Valley Entrepreneurs (10 Weeks)	
CS 21 A Web Site Design (10 Weeks)	
MATH 11 An Introduction to Statistics (8 Weeks)	