

## **Michele DICKINSON**

Professor of English  
Nationality : New Zealand and French  
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### **Academic Profile**

Professor of English with extensive experience in Business English, intercultural communication, and TOEIC preparation. Head of English Department with expertise in curriculum development, international program coordination, and standardized test administration. Author of a multi-edition TOEIC preparation textbook and published researcher in international education.

### **Education**

Bachelor of Arts, specialization in English – University of Waikato, New Zealand (1983)

Diplomas in Teaching English, French, and Mathematics – Auckland Secondary Teachers' Training College (1984)

### **Academic Appointments**

ESCE (2007 – present)

Ecole de Management Léonard de Vinci (2002–2015)

Institut Catholique de Lille – Faculty of Law (2015–2016)

AFOMAV – BTS Photography (1998–2009)

### **Academic Leadership & Responsibilities (ESCE)**

Head of English Department

TOEIC Administration and Organization

Coordinator, Business Communication (International Students)

Curriculum Design – 1<sup>st</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5th Year modules

### **Teaching Areas**

Business English, Marketing & Strategy; Intercultural Communication; TOEIC Preparation; Legal Translation.

### **Research Interests**

Cultural differences in education; Student perceptions of study abroad

### **Publications**

Dickinson, M. (2011). Students' Perceptions Regarding Study Abroad: A Pilot Study in France. Les Cahiers de Recherche n°14, ESCE.

Dickinson, M. 200% TOEIC. Ellipses, 12 editions (2014–2025).

### **Additional Academic Contributions**

Jury Member & Examiner – BTS Photography (Maison des Examens, 2000–2009)

Designer of National BTS Photography English Examination Papers