



VIPIN MOGHA

School: ESCE

Main department: ESCE

Email: vmogha@prof.omneseducation.com

Academic rank:

Country of citizenship: France

EDUCATION

Highest degree:

2020	Doctorate, Business administration, Finance, IAE Clermont Auvergne, France
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Other degrees:

2017	Specialized Research Masters in Finance & Economics, IAE Clermont Auvergne, France
2016	Master of Business Administration, Great Lakes Institute of Management, India
1992	Masters in Electrical Engineering, INP Auvergne, France

WORK EXPERIENCE

Academic

Since 2021 , Omnes Education, France

Professional

2001 - 2011 , Mentor Graphics
 1993 - 2000 , ST Microelectronics

Other

2011 - 2016, Entrepreneurship

PRIZES AND AWARDS

2017	Bourse doctorale, IAE Clermont Auvergne, France
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SCIENTIFIC PUBLICATIONS

Ranked articles

MOGHA, V., N. TEBOURBI, "Digital platform to scale initiatives for community engagement and social impact: a case study in the Indian plastic recycling industry", *Journal of Asia Business Studies*, 2025, vol. 19(3), pp. 586-605 (ABDC:C, SJR:Q1)

MOGHA, V., A. ARVIND ASHTA, "Les risques liés à l'innovation : le cas de l'intelligence artificielle", *Journal of Technology & Innovation*, 2022

MOGHA, V., B. BENJAMIN WILLIAMS, "Culture and Capital Structure: What Else to the Puzzle?", *International Review of Financial Analysis*, 2021, vol. 73, pp. 101614 (ABDC:A, FNEGE:3, CNRS:3, ABS:3)

Reference media contribution (valorization)

MOGHA, V., A. ARVIND ASHTA - "Travail, management, fraude... Les multiples risques de l'intelligence artificielle pour les entreprises" - 2023, *The Conversation*, France

MOGHA, V. - "Les choix financiers des grandes entreprises sont aussi une question de culture" - 2022, *The Conversation*, France

MOGHA, V., J. LENZ – "Innovation Management, a story of failures?"
<https://www.youtube.com/watch?v=zNi9Triof4>

MOGHA, V., J. LENZ – "Why companies FAIL at INNOVATION?"
<https://www.youtube.com/watch?v=3wRmQVRgVrs>

MOGHA, V., J. LENZ – "Innovation Management - Companies see the change but don't change."
<https://www.youtube.com/watch?v=nB4ylm15FvY>

MOGHA, V., J. LENZ – "Faillite ou résilience ? Le mystère des entreprises zombies."
<https://www.youtube.com/watch?v=EKD4UN7TIoc>

Invited speaker at academic conferences

MOGHA, V. - "Session Chair -Responsible Management (Research), 8th International FIIB Research Conference" - 2023, New Delhi

Academic conferences

MOGHA, V., C. VERDIER - **Conférence CIDE (COLLOQUE INTERDISCIPLINAIRE SUR LA DÉFAILLANCE D'ENTREPRISE), 2022, Université de Sherbrooke, Montreal (Canada).**

Article presentation « Context, Culture, and Entrepreneurs' bouncing back »

MOGHA, V., B., WILLAMS - ***Critical Finance Studies*, University of Leeds, Tilburg University, and University of York, 2021 (Online due to COVID-19)**

Article presentation « Global Financial Crisis, Culture, and Trade Credit »

MOGHA, V., B., WILLAMS - **AFFI Conference, 2019, Laval University, Québec (Canada)**

Article presentation « Culture and capital structure: What else to the puzzle?»