



Dhoha TRABELSI

Associate Professor, Ph.D Finance

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RESEARCH INTERESTS

Behavioral finance

Corporate finance

Sustainable finance

ACADEMIC EXPERIENCE

ESCE International Business School, Paris France Associate Professor of Finance | 2018 – Present. Assistant Professor of Finance | 2014 – 2018

EDHEC Business School, Lille, France Adjunct Faculty | 2011 – 2012

SKEMA Business School, Paris & Lille, France Adjunct Faculty | 2011 – 2012

IAE Lille (University of Lille 2), France Graduate Research and Teaching Assistant | 2010 – 2011

ESG Finance, Paris, France Adjunct Faculty | 2009 – 2011

SKEMA Business School, Lille, France Research Assistant | 2009

University of Sfax, Faculty of Economics and Management (FSEGS), Sfax, Tunisia Lecturer | 2002 – 2006

EDUCATION

PhD in Finance | 2014 University of Lille II, France

Thesis: "Essays on the Influence of Behavioral and Environmental Aspects on Corporate Decisions" Director: Prof. Pascal Grandin. Jury: Prof. Nihat Aktas, Prof. Edith Ginglinger, Prof. Pierre Chollet.

DEA (M.Phil) in Finance | 2002 University of Sfax, Tunisia

Thesis: "Financial Market and Overconfidence" (Dir. Prof. Fathi Abid)

Maîtrise en Hautes Études Commerciales (Finance Major) | 1999 IHEC Carthage, Tunisia

ADVANCED DOCTORAL TRAINING (International Excellence)

Empirical Corporate Finance | Instructor: **Prof. Jay Ritter** (Univ. of Florida) | Louvain, 2010.

Bidding Strategies & Structural Estimation | Instructors: Prof. Espen Eckbo (Dartmouth) & Prof. Toni Whited (Rochester) | Paris Dauphine, 2011.

Theory of Corporate Finance | Instructor: Prof. Armin Schwienbacher | SKEMA, 2011.

INTELLECTUAL CONTRIBUTIONS - Refereed Journal Publications

- **Aziz, S., Ahsan, T., Jalan, A., Muhammad, F. and Trabelsi, D. (2024)**, “Bank income smoothing, societal patriarchy and policy uncertainty”, Under review in *International Journal of Finance and Economics*. **[ABS 3 | FNEGE 3 | Scopus Q1/Q2]**
- **Aslam, F., Mughal, K.S., Aziz, S., Ahmad, M.F. and Trabelsi, D. (2022)**, “COVID-19 pandemic and the dependence structure of global stock markets”, *Applied Economics*, Vol. 54 Issue: 18, pp. 2013-2031. **[ABS: 2 | FNEGE 3 | Scopus: Q1]**
- **Trabelsi, D., Aziz, S. and Lilti, J.J. (2019)**, “A behavioral perspective on corporate dividend policy: Evidence from France”, *Corporate Governance: The International Journal of Business in Society*, Vol. 19 Issue: 1, pp.102-119. **[ABS: 2 | Scopus: Q1]**
- **Trabelsi, D., Chikh, S., Goguel, A. and Saidane, D. (2019)**, “Do the shareholders take into account the eco-efficiency factor? Evidence from M&A announcement”, *Bankers, Markets & Investors*, no 156, pp.2-18. **[FNEGE: 3 | Leading French Journal for Financial Professionals]**
- **Trabelsi, D., Aziz, S., Chikh, S. and Dowling, M. (2018)**, “Committing to widespread disclosure of carbon impact”, *Bankers, Markets & Investors*, no 154-155, pp.12-24. **[FNEGE: 3 | Leading French Journal for Financial Professionals]**

INTERDISCIPLINARY & APPLIED RESEARCH

- **Lick, E., Bargenda, A., El Abed, M. and Trabelsi, D. (2025)**, “Head start in visual merchandising: Anthropomorphism of mannequin heads in storefront windows”, *Journal of Global Fashion Marketing*. **[ABS: 1 | FNEGE: 4 | Scopus: Q1/Q2]**
- **Lick, E., Bargenda, A. and Trabelsi, D. (2020)**, “Windows to the sold: Verbo-visual multimodality in storefront windows”, *International Journal of Retail and Distribution Management*. Vol. 48 No. 5, pp. 501-515. **[ABS: 2 | FNEGE: 3 | Scopus: Q1]**

REFEREED PROCEEDINGS

Trabelsi, D. & Abid, F. (2003), “Does trading volume-return relationship explain overconfidence, asymmetric and disposition effects?”, In Proceedings of Global Business And Technology Association, GBATA, July - 2003.

CONFERENCES & SEMINARS - Selected Conference Presentations

- **14th FEBS International Conference (Financial Engineering and Banking Society)**, Montpellier, France. June 11-13, 2025.
- **Vietnam Symposium in Banking and Finance (VSBF)**, Hanoi, Vietnam (Online). October 26-28, 2023.
- **36th AFFI International Conference (French Finance Association)**, Québec City, Canada. June 17-19, 2019.
- **10th IRMBAM (International Research Meeting in Business and Management)**, Nice, France. July 8-10, 2019.
- **9th IRMBAM**, Nice, France. July 5-7, 2018.
- **20th ICBEMMR (International Conference on Business, Economics, Marketing and Management Research)**, Singapore. March 22-23, 2018.
- **World Finance Conference (WFC)**, Cagliari, Italy. July 26-28, 2017.
- **24th GFC (Global Finance Conference)**, New York City, USA. May 4-6, 2017.
- **1st Paris Financial Management Conference (PFMC)**, Paris, France. December 16-17, 2013.
- **6th Annual PRI Academic Conference (Principles for Responsible Investment)**, Paris, France. November 13-15, 2013.
- **26th EBEN Annual Conference (European Business Ethics Network)**, Lille, France. September 12-14, 2013.
- **GBATA Annual International Conference (Global Business And Technology Association)**, Budapest, Hungary. July 8-12, 2003.

RESEARCH SEMINARS & WORKSHOPS

- **ECCCS Research Seminars**, SKEMA Business School (Dir. Prof. Eric De Bodt), Lille, France. 2010–2014
- **2nd KTO Paper Development Workshop**, SKEMA Business School, Sophia Antipolis, France. June 24-27, 2013
- **3L Finance Research Workshops**, Université Saint-Louis, Brussels, Belgium — May & Oct. 2013
- **6th Research Workshop “Jeunes Chercheurs en Finance”**, Lens, France. June 6, 2011

PROFESSIONAL AFFILIATIONS & ATTENDANCE

- **European Finance Association (EFA)**, Annual Meeting Attendance (Lugano 2014).
- **French Finance Association (AFFI)**, Member and regular participant.

TEACHING EXPERTISE

- **Graduate/Advanced:** Advanced Corporate Finance, Financial Modelling, Sustainable Finance.
- **Foundational:** Quantitative Methods, Research Methods, Introduction to Finance.

AWARDS & CORPORATE EXPERIENCE

- **Award:** Trophée SAB de la Finance Durable (2014).
- **Maxula Bourse (Tunis):** Sales Manager, 2008–2009.
- **Chaabane & Sahnoun Consulting:** Consultant, 2008–2009.