



CHIARA PALAGONIA

Email: cpalagonia@esce.fr

School: ESCE

Main Department: ESCE

Academic rank: Assistant professor

Country of citizenship: Italy

BIO

Assistant Professor in Management and Sustainability, with a focus on responsible business practices, circular economy strategies, and the transition toward sustainable organizational models.

RESEARCH INTERESTS

- Sustainable management
- Sustainable Business Model
- Sharing Economy
- Circular Economy
- Purpose Driven Organizations

TEACHING AREAS

- International Management
- Management of organizations and teams
- Quantitative and qualitative methodology

EDUCATION

Highest Degree:

- **PhD in Civil Economy. Governance, Institutions and history**
(November 2021 – November 2024), LUMSA University, Rome
Thesis: “*Fostering Collaboration in Industrial Symbiosis: Exploring Critical Issues, Networks, and Predictors*”

Other Degree:

- **Master of II level:** Business and Company law: European and International Perspectives University Luiss Guido Carli, Rome

- **Master's degree in Law** (5-year program), LUMSA University Palermo

WORK EXPERIENCE

- Post doctoral researcher, Scuola Superiore Sant'Anna (September 2024-August 2025)
- PhD candidate LUMSA University (2022-2024)

MAIN RESEARCH ACTIVITIES

- **Support activity** to the organizational team of the R&D Conference (June 2025, Scuola Superiore Sant'Anna, Pise).
- **Visiting PhD student** at ESCP Business School, Paris (March 2024– July 2024)
- **Visiting PhD student** at Paris 1 Panthéon Sorbonne University, Paris (February 2023– June 2024)
- **Collaboration with UCID Association** for the project Principi di Economia Civile: una guida per imprenditori dirigenti, UCID, Guida Editori. (2022 – 2024)
- **Collaboration on the European project ELANET** (European Latin American Network in support of Social Entrepreneurs) (2022-2024)
- Collaboration on “Sharing under the circular economy approach: reducing food waste along the agrifood value chain” (2022-2024)
- **Organization of “Doctoral Colloquium”** for the Conference **New Business Model** (June 2022, LUMSA Rome).
- **Support activity** to the organizational team of the 7th edition of the Conference **New Business Model “Sustainable Business Model Challenges: Economic Recovery and Digital Transformation”**(June 2022, LUMSA Rome).

RESEARCH RELATED ACTIVITIES

Academic Articles

- Cova, B., & Palagonia, C. (2025). Terminus pour le marketing et adoption du vocable societing. *Revue française de gestion*, 325(6), 137-158. (**FNEGE 2**)
- Palagonia C., Michelini L., Pierrard Mattelin C., (2025) Spanning Industrial Symbiosis within the Circular Economy: Critical Issues and Future Research Agenda - formally accepted to the Journal of Industrial Ecology (**AJG – 2**).
- Rinallo E., Palagonia C., Scopellitti M., Michelini L., (2025) The role of the sharing economy in driving consumer behavior and addressing food sustainability challenges in “Reference Module in Food Science”, Elsevier. <https://doi.org/10.1016/B978-0-443-15976-3.00023-4>
- Palagonia C., Rinallo E., (2025) Purpose over pressure: the internal drivers behind the adoption of Industrial Symbiosis – **in submission**
- Palagonia C., Cotterlaz-Rannard G., Mattelin-Pierrard C., (2025) “Bridging sustainability: the role of the intermediary in Industrial Symbiosis” – **Major revision**
- Palagonia, C. (2024): “La rendicontazione come processo: il caso Bombardi Rettifiche”, in Principi di Economia Civile: una guida per imprenditori dirigenti, UCID, Guida Editori. 979-12-5563-167-5
- Palagonia, C. (2024): “Il mutuo vantaggio nel distretto industriale: il caso Braida”, in

Principi di Economia Civile: una guida per imprenditori dirigenti, UCID, Guida Editori. 979-12-5563-167-5

- Palagonia, C. (2024): “L’innovazione sociale e culturale: il caso Dallara Automobili”, in Principi di Economia Civile: una guida per imprenditori dirigenti, UCID, Guida Editori. 979-12-5563-167-5
- Palagonia, C. (2024): “Il passaggio generazionale: il caso CMS”, in Principi di Economia Civile: una guida per imprenditori dirigenti, UCID, Guida Editori. 979-12-5563-167-5
- Palagonia C. (2024), Exploring the Opportunities for Industrial Symbiosis in the Entrepreneurship Process: The Case of Be Green Tannery” in “Implementing entrepreneurial processes for good. De Gruyter. <https://doi.org/10.1515/9783111325026-012>
- Grieco, C., & Palagonia, C. (2024). Delving into the behaviors of sharing economy consumers: a literature review. Journal of Consumer Marketing. <https://doi.org/10.1108/JCM-01-2023-5799> (**AJG – 1**).

Academic Articles

- Palagonia C., Cotterlaz-Rannard G., Mattelin-Pierrard C., (2024), “Bridging sustainability: the role of the intermediary in Industrial Symbiosis”, Conference Proceeding of New Business Model Conference, “Sustainable business models for the digital, green and inclusive transition” (4-5 luglio 2024) Mondragon Unibertsitatea, San Sebastian, Spain.
- Palagonia, C. & Michelini L. (2023), Exploring Industrial Symbiosis: an analysis of current critical issues to identify technologies and digital opportunities. Conference Proceeding of New Business Model Conference, Building partnerships for more sustainable, resilient and regenerative business models (22 – 23 June 2023), University of Maastricht, Netherlands. DOI:[10.26481/mup.2302.14](https://doi.org/10.26481/mup.2302.14)
- Palagonia C. (2022), Circular Economy in Management: A bibliometric analysis in Electronic Conference Proceedings of Sinergie - Sima Management Conference Boosting knowledge & trust for asustainable business, Milano, June 30th and July 1st 2022. University of Bocconi – Milano. ISBN 97888947136-0-2

Media

Collaboration for Markup – redaction of dissemination papers

- [L’etica di Be Green Tannery nella fashion industry \(mark-up.it\)](#)
- [Sfridoo, ponte che collega le imprese al mondo dell’economia circolare \(mark-up.it\)](#)
- [Il successo di Camst group nell'adottare open innovation e sostenibilità \(mark-up.it\)](#)

SOCIAL MISSION

- Participant in the **social impact assessment** project for **Caritas** initiatives (January 2025-August 2025), Scuola Superiore Sant’Anna

