



# GRANDE ÉCOLE PROGRAM

**Diploma bac+5 approved by the French Ministry of Education  
Master's level**

**DIPLOME  
CONFÉRANT  
GRADE DE MASTER  
CONTRÔLÉ  
PAR L'ÉTAT**

**POST HIGH-SCHOOL ADMISSION**  
**SESAME academic entrance  
exam or international admission**

**3<sup>rd</sup> in International Business  
Education**

Le MOCI - 2022 ranking





# THE SCHOOL FOR INTERNATIONAL CAREERS

Since 1968, ESCE has been preparing its students in international development. ESCE remains true to its mission : train international managers who are responsible and able to adapt to the never-ending complexity of organizations and environments.



190

PARTNER UNIVERSITIES



1 TO 4

SEMESTERS ABROAD



60%

INTERNATIONAL  
PROFESSORS



19

DOUBLE DEGREES



4H30

PER LANGUAGE/WEEK

## A PERSONALIZED PATH

The Grande Ecole Program allows each student to create a tailor-made path of study, according to their skills, their ambitions and their coursework.

- **Tracks 100% in English or French**
- **Trilingual tracks**
- **A Franco-German** triple degree program between ESCE and HWR Berlin
- **11 majors to choose from in the 4th year** (apprenticeship or classic)
- **Double degrees** with our partner schools.

## A PROFESSIONALIZING APPROACH

ESCE accompanies its students towards the development of their personal competences. Our skills passport of expertise synthesizes each student's skills :

- **Professional skills : hard skills**
- **Behavioral skills : soft skills**
- **Language skills**

## A RICH STUDENT ASSOCIATION EXPERIENCE

ESCE also allows access to diversified student life of activities with approximately 30 cultural, humanitarian, professional, and sports associations.

# A 5-YEAR PROGRAM

## MASTER DEGREE (BAC+5)

<b>1<sup>st</sup> YEAR</b>	<b>DISCOVERING THE CORPORATION AND ITS ENVIRONMENT</b>	
<b>2<sup>nd</sup> YEAR</b>  <i>**Mobility in America reserved for students of the Expert America Track</i>	<b>ACTING ON AN INTERNATIONAL LEVEL</b>	
<b>3<sup>rd</sup> YEAR</b>	<b>CLASSIC</b>	<b>APPRENTICESHIP</b>
	<b>1<sup>st</sup> SEMESTER :</b> Internship (in France or abroad)	<b>3 year contract</b> Rhythm : 1 week school / 2 weeks in company
<b>PROFESSIONALIZE YOURSELF INTERNATIONALLY AND ENSURE YOUR EMPLOYABILITY</b>		
<b>11 SPECIALIZATIONS IN MASTER'S CYCLE</b> Possible pathways from a classic 4th year to a apprenticeship specialization in the 5th year		
<b>4<sup>th</sup> YEAR</b>	<b>CLASSIC</b>	<b>APPRENTICESHIP</b>
<b>5<sup>th</sup> YEAR</b>	<b>CLASSIC</b>	<b>APPRENTICESHIP</b>
	<b>1<sup>st</sup> SEMESTER :</b> ESCE Paris ou Lyon campuses  <b>2<sup>nd</sup> SEMESTER :</b> Internship (in France or abroad)	<b>1 year contract</b> Rhythm : 1 week school/ 3 weeks in company



# A PERSONALIZED PATH

FROM THE 1<sup>st</sup> TO THE 3<sup>rd</sup> YEAR, 3 TRACKS TO CHOOSE FROM



## INTERNATIONAL BUSINESS TRACK

Allows students to acquire solid skills in management and international business management. This course emphasizes preparation for international business management on technical, intercultural and managerial levels.

- **track in English** 🇬🇧 or in **French** 🇫🇷 (Paris & Lyon)
- **trilingual track English** 🇬🇧 / **French** 🇫🇷 / **Spanish** 🇪🇸 (Paris)
- **trilingual track English** 🇬🇧 / **French** 🇫🇷 / **German** 🇩🇪 (Paris)



## INTERNATIONAL POLITICAL SCIENCES TRACK

Combines the choice of an international business school with the acquisition of a solid knowledge of **the global geopolitical environment**. It offers a stronger focus on lessons related to political science. International Business management as well as the human and relational aspects of the business world are at the heart of this track..

- **Mixed track : English** 🇬🇧 / **French** 🇫🇷



## EXPERT TRACK

A variation of the International Business track, it allows you to acquire solid skills in management and international business management while developing expertise in the cultural and economic specificities of large geographical areas.

**Summer School in partner universities at the end of the 1st year in a geographical area chosen by the student :**

- **Track in English** 🇬🇧 or in **French** 🇫🇷

### AMERICA :

Summer School at a university in the USA, Canada or Mexico.

### EUROPE :

Summer School at a university in the UK, Germany or Spain.

**ASIA :** Summer School at a university in South Korea, Thailand or Japan.

# A REAL INTERNATIONAL IMMERSION

LV1	LV2** (all levels)		LV3** (optional)
ENGLISH	SPANISH	KOREAN	LV3 offers face to face lessons, among the LV2 choices of languages
	ARABIC*	HEBREW	
	GERMAN	RUSSIAN	<div>OR</div> <b>Online</b> among 20 languages
	CHINESE	JAPANESE	
	PORTUGUESE	<b>SIGN LANGUAGE</b> (Political Sciences Track)	
	FRENCH		
ITALIAN	* Only for intermediate and advanced level	<b>LV4 (optional)</b>  <b>Online lessons only</b> among 20 languages	

### The school organizes language tests :

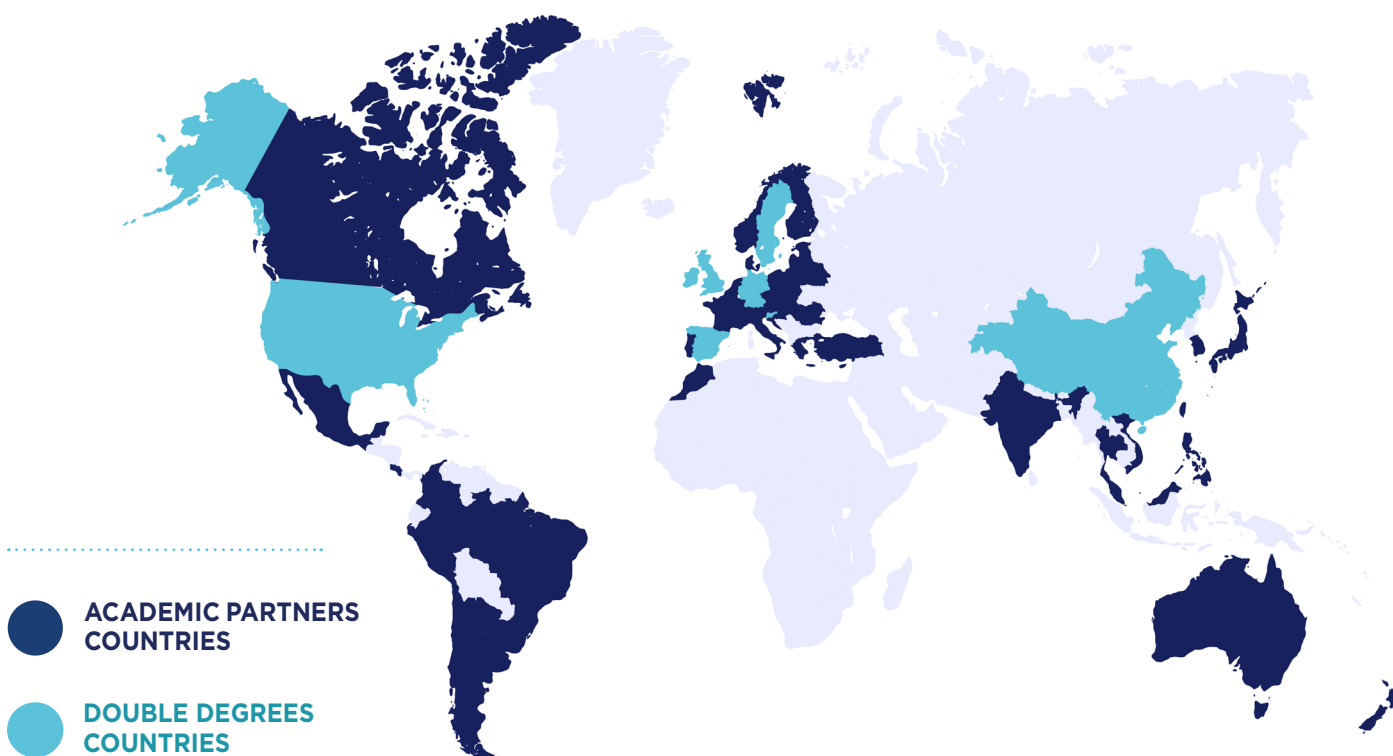
- **TOEIC** at the end of the 1<sup>st</sup> year and 3<sup>rd</sup> year of the program.
- **LV2 exam** at the end of the 5th year of the program

**All language instructors are  
Native Speakers.**

\*\*Opening of a class starting at 5  
students enrolled

**190** ACADEMIC PARTNERS

## 19 DOUBLES DEGREES





# 11 SPECIALIZATIONS IN MASTER'S CYCLE

Possible transfers from a **classic** 4<sup>th</sup> year to  
a specialization in **apprenticeship** for the 5<sup>th</sup> year

## INTERNATIONAL BUSINESS

**CAREER PROSPECTS :** Export area manager, Supply chain manager, Purchasing manager, Business developer, Company founder, CSR consultant, Change management consultant, Project manager, etc...

**PURCHASING**  
(50% French - 50% English)  
Apprenticeship - Paris

**DIGITAL & SUSTAINABLE  
SUPPLY CHAIN**  
(100% English)  
Classic - Paris

**INTERNATIONAL ENTREPRENEURSHIP &  
CONSULTING**  
(50% French - 50% English)  
Classic - Paris

**INTERNATIONAL BUSINESS DEVELOPMENT**  
(100% English) - Paris/Lyon  
4Y classic /5A apprenticeship  
(Possible 5A classic in Paris)

## MARKETING & BUSINESS DEVELOPMENT

**CAREER PROSPECTS :** Digital Marketing Manager, Business Engineer, Marketing Director..

**COMMUNICATION, LUXURY & PRESTIGE  
MARKETING**  
(100% English)  
Classic - Paris

**BUSINESS ENGINEERING**  
(100% French)  
Apprenticeship - Paris/Lyon

**INTERNATIONAL CONSUMER MARKETING**  
(50% French - 50% English)  
Apprenticeship - Paris

**INTERNATIONAL DIGITAL MARKETING**  
(100% English)  
Classic - Paris

## FINANCE

**CAREER PROSPECTS :** Account Manager, Financial Analyst, Financial Director, Treasurer...

**CORPORATE FINANCE**  
(100% English)  
Classic - Paris

**MANAGEMENT CONTROL /  
FINANCE**  
(50% French - 50% English)  
Apprenticeship - Paris/Lyon

**FINANCIAL MARKETS**  
(100% English)  
Classic - Paris

# THE GRANDE ECOLE PROGRAM,

## A SPRINGBOARD INTO THE JOB MARKET



### APPRENTICESHIP

75% of ESCE apprentices received an offer of employment before graduation.  
**Full tuition waver**



### 42,000 €

Our young graduates have an average gross annual salary including bonuses of 42,000€ (2023 study on the last 3 graduating classes)



### EMPLOYABILITY

**91%** of ESCE graduates found a job in **less than 4 months** (among professionally active graduates - 2023 study on the last 3 graduating classes)



## A NETWORK OF 14,000 ALUMNI

Settled in over 80 countries, 90% of former ESCE students work abroad or work with international.



+ information on our alumni network on  
[esce.fr](https://esce.fr)

## MORE THAN 10,000 COMPANIES TRUST US EVERY YEAR

Our best recruiters :





# SEPTEMBER ADMISSIONS

Admission on application review and interview for our international students holding a non-French high school diploma\*

*\*If you are an international student but your highschool diploma is French you will must apply via the Sesame entrance exam.*

**STEP 1** To apply : Click here

**STEP 2** Interview

**STEP 3** Results and enrollment

## → PREREQUISITES :

**1<sup>st</sup> year :** To hold a non-French baccalaureate, an international diploma.

**2<sup>nd</sup> year :** To have earned 60 ECTS credits or a 1 year undergraduate degree.

**3<sup>rd</sup> year :** To have earned 120 ECTS credits or a 2 year undergraduate degree.

**4<sup>th</sup> year :** To hold 180 ECTS credits or hold a 3 year undergraduate degree.



Apply online now  
at : [esce.fr](https://esce.fr)



### CAMPUS PARIS - LA DÉFENSE

82 Espl. du Général de Gaulle, 92400 Courbevoie  
(+33) 1 81 51 15 15



### CAMPUS DE LYON

25 rue de l'Université  
69007 Lyon  
(+33) 4 78 29 75 45



### CARMEN VILCHEZ

Coordinator of International Admissions  
Grande Ecole Program  
[cvilchez@esce.fr](mailto:cvilchez@esce.fr)  
+(33) 06 70 19 34 38 / +(33) 01 55 56 36

International students admission  
residing out of France :

[internationaladmissions@omneseducation.com](mailto:internationaladmissions@omneseducation.com)



## OMNES EDUCATION IN FIGURES

40 000 STUDENTS AND 15 000 APRENTICES

6 000 INTERNATIONAL STUDENTS

2 000 EXECUTIVES IN CONTINUING EDUCATION

15 SCHOOLS

21 CAMPUSES, 18 CITIES

Abidjan, Barcelona, Beaune, Bordeaux, Chambéry, Geneva, Lausanne, London, Lyon, Madrid, Marseille, Monaco, Munich, Paris, Rennes, San Francisco, Seville, Valencia.

200 000 ALUMNI

100 NATIONALITIES

10 000 PARTNER COMPANIES

350 PROFESSORS

3 000 EXPERTS

Welcome to  
OMNES Education !

ESCE is part of the OMNES Education group. OMNES Education is one of the first private European higher education operators to offer a range of fields in Higher Education and Research: Management, Engineering, Political Science and International Relations, Communication and Creation. Our ambition: to train and support all students to build their careers and success.

[omneseducation.com](https://omneseducation.com)