

Ana Botella-Andreu

Assistant Professor of
International Business
Universitat of València
Department of Management
Ana.Botella@uv.es



Summary

Ana Botella-Andreu holds a Ph.D. in Management Studies with International Certificate by the University of Valencia (UV). She is an Assistant Professor in International Business at the University of Valencia and collaborates with the University of Amsterdam at the master level. She has regularly done research stays at the University of Reading in the last years.

Ana was awarded with a doctoral scholarship from the National Science and Technology Program and she has participated in 3 research projects funded by the same institution. Furthermore, she has work in other applied projects at the regional level. Her main lines of research are the management of the multinational company including subsidiary management and networks, global strategy, and global value chains.

Course Taught	Management of the MNE and Global Value Chain
Main Topics	MNE Management, Theories of the MNE, Global Strategy, Subsidiary roles, Global Value Chains, offshoring-reshoring

Research Interest

Global Strategies
Subsidiary Management and networks
HQ- subsidiary relationships
Global Value Chain
Intermediate units

Selected Publications

- Pla-Barber, J., Botella-Andreu, A., & Villar, C. (2021). Intermediate Units in Multinational Corporations: Advancing Theory on their Co-parenting Role, Dynamics and Outcomes. *International Journal of Management Reviews*, 23(1), 116-147.
- Pla-Barber, J., Botella-Andreu, A., & Villar, C. Intermediate units in multinational corporations: A resource dependency view on coordinative versus entrepreneurial roles. *International Business Review*, 30(1), 101773.
- Villar, C., Dasí, À., & Botella-Andreu, A. (2018). Subsidiary-specific advantages for inter-regional expansion: The role of intermediate units. *International Business Review*, 27(2), 328-338.
- Subsidiary Political Embeddedness: Mechanisms for leveraging local competences. *Global Strategy Journal* (forthcoming).

External Links

[Google Scholar Profile](#)

[ORCID](#)

[Scopus](#)